

PRESS RELEASE

Phil's Grill Announces Burgerpalooza Results

Despite economy customers are stepping up to the plate.

Metairie, June 2, 2009: Phil's Grill announced today that the month long Burgerpalooza fundraiser earned over \$4,000 for the Greater New Orleans Miracle League.

The Miracle League's purpose is to provide opportunities for children with disabilities who are unable to be mainstreamed in regular baseball leagues. The Miracle League field, which is presently under construction, will be located behind Audubon Zoo at the river. This custom-designed venue will incorporate a cushioned synthetic turf that accommodates walking assistance devices and helps prevent injuries. The Miracle League plans to use the funds for equipment or uniforms.

Pierre Thomas, Running Back for the New Orleans Saints and co-host of Burgerpalooza, earned the number one spot with 202 "PT Bruiser" burgers sold. Other local celebrities such as Scott Fujita, The Imagination Movers and Boudreaux, as well as local media celebs Eric Paulsen, The Mackel Brothers, Bruce Katz and Stevie G. & TPot also designed burgers for the fundraiser.

In total, 679 Burgerpalooza burgers were sold during the month of May for a donation totaling \$3,395. With in-store donations from customers, celebrity contributions and proceeds from the auction, the total amount donated will be greater than \$4,000.

"It feels great to know that in spite of these tough times our customers are willing to part with some of their hard-earned money for a good cause," said Phil de Gruy, Owner and Operator of Phil's Grill.

Phil's Grill is a locally owned and operated neighborhood burger joint specializing in "Build Your Own" burgers.

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